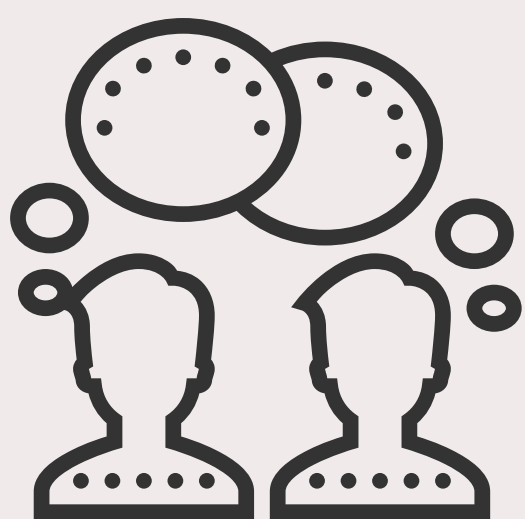




5 TYPES Of Questions To Ask

SUBJECT MATTER EXPERTS

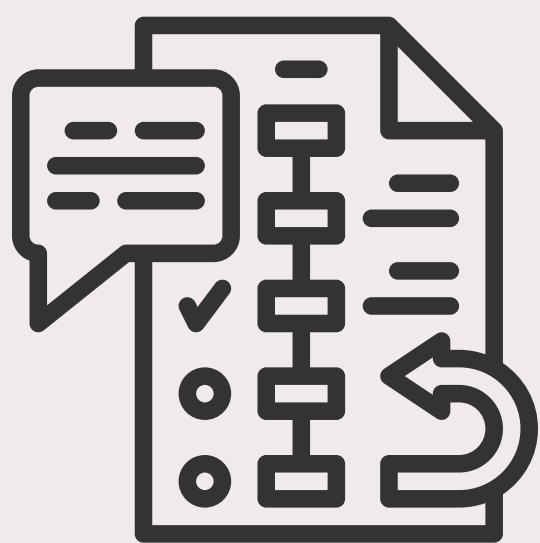
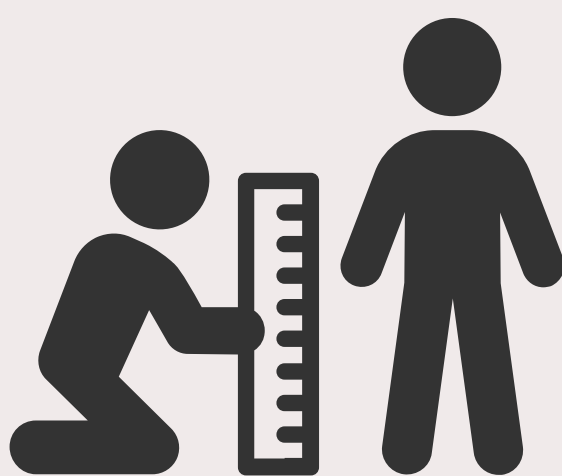


Rapport-building Questions

Getting to know your SME (without being overly familiar) can make a positive difference in how well they communicate their expertise to you during sessions.

Tailored Questions

Questions specific to your client's organization show the SME you are well-prepped, considerate of their time and respectful of their expertise.



Follow-up Questions

Asking such questions is a sign that you're paying attention and probing can help deepen your understanding of the subject matter.

Dumb Questions

Dumb questions help you sort must-know information from nice-to-know information, which is essential for designing learning experiences that learners will find relevant.



Ask Great Questions

These questions help SMEs view what they know from a new perspective. They also tell the SME that you are an expert at what you do!

