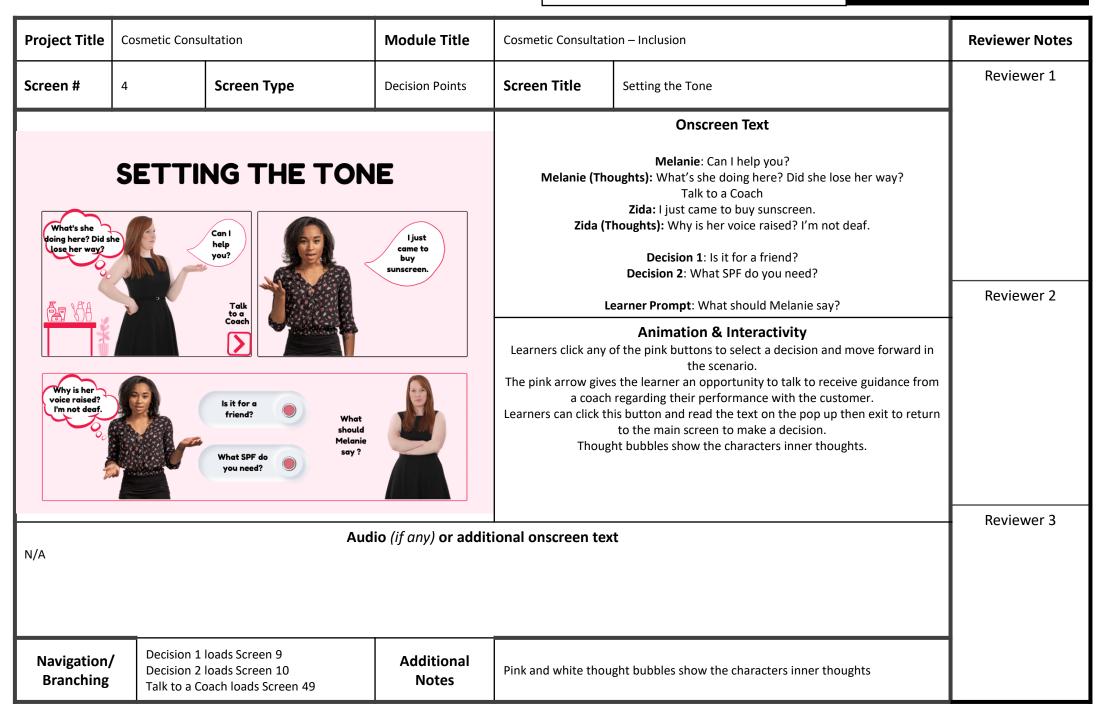
Content Slide					Osemom	e Ndebbio		
Project Title	Project Title Cosmetic Consultation Module Title		Cosmetic Consu	Cosmetic Consultation – Inclusion			Reviewer Notes	
Screen #	1	Screen Type	Introduction	Screen Title Cosmetic Consultation			Reviewer 1	
re p M is ne	Screen # 1 Screen Type Introduction				Animation he Cosmetic Consultant.	Reen Text . She's been receiving negatied sunscreen after consultinn right for her customers' neer rating with zero returns. & Interactivity Itant stands by looking down the introduction. Once they and the trigger slide appears.	g with her. eds. Melanie ncast. click begin,	Reviewer 2
N/A		Audio	(if any) or additio	nal onscreen te	xt			Neviewer 3
Navigation,	The BEGIN	I button loads the Trigger slide	Additional	Header One – F	edoka One 42 (All o	Caps), Body Text – Fredoka (Dne 20,	
Branching			Notes		edoka One 25 (All (

Project Title	Cosmetic Consultation Module Title		Cosmetic Consultation – Inclusion		Reviewer Notes	
Screen #	2	Screen Type	Trigger	Screen Title	Zida's Review	Reviewer 1
consulted with h Waste of time a skin! Melanie pro leather. PPC, do	ZIDA	screen. age to my is made of nen of color m off to How can I help you today? Hi, I'm Melanie. I'll be assisting you today.		buy sunscreen. Was probably thinks blac of color if you Melanie has just re her steps so she m reset to last v Decisio Learners click any o	Onscreen Text a Melanie less than a star. I consulted with her last week to ste of time and money! See the damage to my skin! Melanie is skin is made of leather. PPC, don't say you cater to women don't know jack about our skin. I'm off to get a refund. Acceived a 1-star rating her latest customer. Help her retrace akes the right choices and receives a 5-star rating. Time has veek. Zida just walked into the store for the first time. Decision 1: How can I help you today? Decision 2: Can I help you? on 3: Hi, I'm Melanie. I'll be assisting you today. earner Prompt: What should Melanie say? Mnimation & Interactivity of the pink buttons to select a decision and move forward in this point on in the scenario, learners will see slides based on the decisions they make.	Reviewer 2 Reviewer 3
Navigation/ Branching	Decision 2	loads Screen 3 loads Screen 4 loads Screen 5	Additional Notes	Body Text – Fredoka	One, 12.5	

Project Title	oject Title Cosmetic Consultation Module Title		Cosmetic Consultation	Cosmetic Consultation – Inclusion		
Screen #	3	Screen Type	Decision Points	Screen Title	Setting the Tone	Reviewer 1
	He to	Ask if she uses sunscreen already. I dlike to ask a few questions to help me recommend. Tell her I'm sorry, I diant get your name. What should Melanie say?	IE The second se	De Decisi De Learners click any o The pink arrow gives a coach	Onscreen Text Melanie: How can I help you today? Talk to a Coach ke to buy sunscreen. Sorry, I didn't get your name. cision 1: Ask if she uses sunscreen already. on 2: Tell her I have a few screening questions cision 3: Tell her, I'm sorry, let's start over. earner Prompt: What should Melanie say? Maintation & Interactivity of the pink buttons to select a decision and move forward in the scenario. the learner an opportunity to talk to receive guidance from regarding their performance with the customer. is button to read the pop-up then exit to return to the main screen to make a decision.	Reviewer 2
N/A		Au	dio (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation, Branching	Decision 2 Decision 3	loads Screen 6 loads Screen 7 loads Screen 8 oach loads screen 55	Additional Notes			

Content S	Slide
------------------	-------

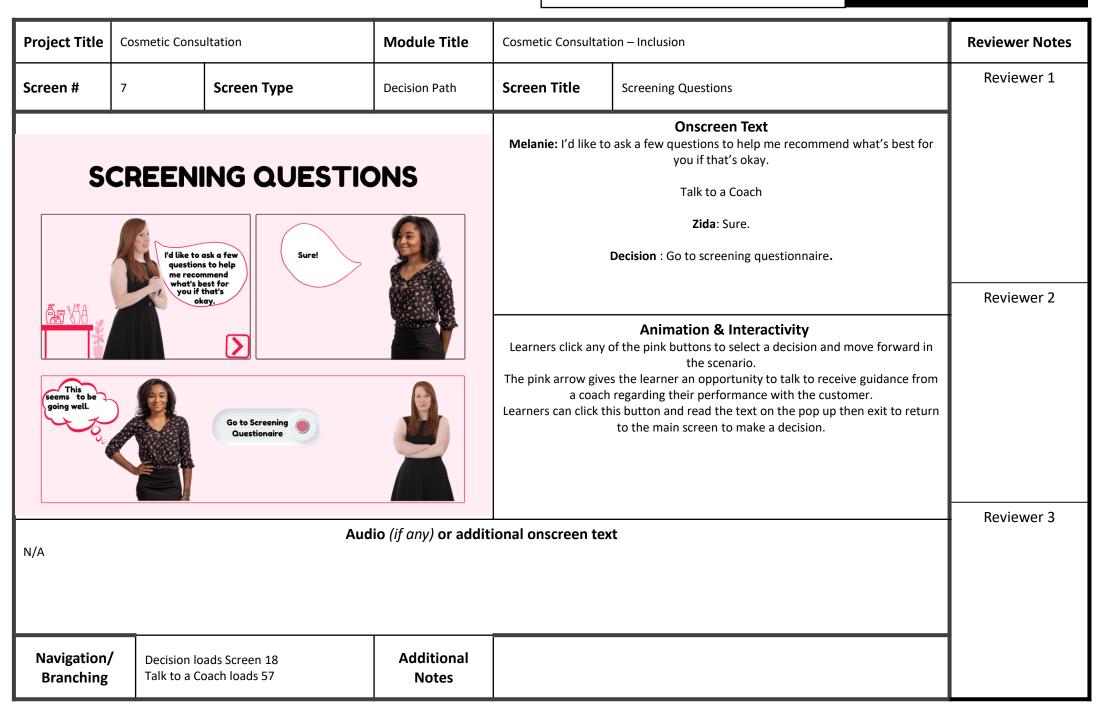


Content S	lide
------------------	------

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion	
Screen #	5	Screen Type	Decision Points	Screen Title	Setting the Tone	Reviewer 1
N/A	ні, гл	n Metanie. e assisting u today. Talk Talk Coach Mark Scoach Ask Zida if she's ryperpigmentation I'd like to ask a few utile to ask a few I'd like to as		Zida: H Decision Decisio L Learners click any of The pink arrow give a coach	Onscreen Text nie: Hi, I'm Melanie. I'll be assisting you today. Talk to a Coach Ii, I'm Zida. Thank you. I'd like to buy sunscreen. 1: Ask Zida if she's prone to hyperpigmentation. n 2: Tell her, "I have a few screening questions." earner Prompt: What should Melanie say? Animation & Interactivity of the pink buttons to select a decision and move forward in the scenario. s the learner an opportunity to talk to receive guidance from regarding their performance with the customer. his button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2 Reviewer 3
Navigation, Branching	Decision 2	loads Screen 11 loads Screen 7 oach loads Screen 52	Additional Notes			

Content S	Slide
------------------	-------

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion	
Screen #	6	Screen Type	Decision Points	Screen Title	Screening Questions	Reviewer 1
	Do y	NG OUESTIC		Learners click any The pink arrow give a coach	Onscreen Text Melanie: Do you wear any sunscreen? Talk to a Coach Zida: Yes, with SPF 30 Decision 1: Offer Zida the same SPF Decision 2: Offer Zida a higher SPF Learner Prompt: What should Melanie do? <u>Animation & Interactivity</u> Learners click any of the pink buttons to select a decision and move forward in the scenario. The pink arrow gives the learner an opportunity to talk to receive guidance from a coach regarding their performance with the customer. Learners can click this button and read the text on the pop up then exit to return to the main screen to make a decision.	
N/A		Aud	io (if any) or addit	ional onscreen tex	t	
Navigation, Branching	Decision 2	loads Screen 15 loads Screen 16 oach loads Screen 54	Additional Notes			



Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion	
Screen #	8	Screen Type	Decision Points	Screen Title	Setting the Tone	Reviewer 1
	I'm a	Ask Zida if she's prone to hyperpigmentation I'd like to ask a few questions to help me recommend.	JE The second se	Zida: H Decision Decision 2: H Learners click any The pink arrow give a coach	Onscreen Text nie: I'm sorry, let's do this again. I'm Melanie. Talk to a Coach Ii, I'm Zida. Thank you. I'd like to buy sunscreen. 1: Ask Zida if she's prone to hyperpigmentation. 'd like to ask a few questions to help me recommend. earner Prompt: What should Melanie say? Animation & Interactivity of the pink buttons to select a decision and move forward in the scenario. s the learner an opportunity to talk to receive guidance from regarding their performance with the customer. is button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2 Reviewer 3
N/A		Au	dio <i>(if any)</i> or addit	ional onscreen tex	t	
Navigation, Branching	Decision 2	loads Screen 11 loads Screen 7 pach loads Screen 53	Additional Notes			

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion	
Screen #	9	Screen Type	Decision Points	Screen Title	Dark Skin Myths	Reviewer 1
Honestly, I have no words!	Is frier SPF	SKIN MYTHS		Learners click any o The pink arrow give a coach	Onscreen Text Melanie: Is it for a friend? What SPF does she wear? Talk to a Coach Zida: It's actually for me. Decision 1: Offer Zida SPF 15. Decision 2: Offer Zida SPF 110. Learner Prompt: What should Melanie do? Animation & Interactivity Learners click any of the pink buttons to select a decision and move forward in the scenario. The pink arrow gives the learner an opportunity to talk to receive guidance from a coach regarding their performance with the customer. Learners can click this button and read the text on the pop up then exit to return to the main screen to make a decision.	
Audio (if any) or additional onscreen text						
Navigation/ Branching	Decision 2	loads Screen 12 loads Screen 13 oach loads Screen 48	Additional Notes			

Content S	Slide
------------------	-------

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes
Screen #	10	Screen Type	Decision Point	Screen Title	Dark Skin Myths	Reviewer 1
What's with all the numbers	SPF 15 or 70 or 0 or 0 or 0 or 0 or 0 or 0 or 0 or	SKIN MYTH: Which do to un need? 30 or 50 or 80 or 100 r 110? Offer Zida SPF 15 Offer Zida SPF 10 What should Melanie do? Mathing Mathing Melanie Melanie Melanie		Learners click any The pink arrow give a coach	Onscreen Text to you need? SPF 15 or 30 or 50 or 70 or 80 or 100 or 110? Talk to a Coach Zida: Woah! Woah! Woah! I'm confused. Decision 1: Offer Zida SPF 15. Decision 2: Offer Zida SPF 110. earner Prompt: What should Melanie do? Animation & Interactivity of the pink buttons to select a decision and move forward in the scenario. s the learner an opportunity to talk to receive guidance from regarding their performance with the customer. bis button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2 Reviewer 3
Navigation, Branching	Decision 2	loads Screen 12 loads Screen 13 oach loads Screen 51	Additional Notes			

Content	Slide
---------	-------

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion	
Screen #	11	Screen Type	Decision Points	Screen Title	Screening Questions	Reviewer 1
S What's she talking about?	P,	Are you noper- entation? (What? I don't know. I'm not sure. (What? I don't know. I'm not sure. (Mhat? I don't know. I'm not sure.	DNS The second s	Learners click any o The pink arrow give a coach	Onscreen Text elanie: Are you prone to hyperpigmentation Talk to a Coach Zida: What? I don't know. I'm not sure. Decision 1: Offer Zida SPF 30. Decision 2: Offer to define it. earner Prompt: What should Melanie do? Animation & Interactivity of the pink buttons to select a decision and move forward in the scenario. s the learner an opportunity to talk to receive guidance from regarding their performance with the customer. is button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2
N/A		Aud	io (if any) or addit	ional onscreen tex	t	
Navigation, Branching	Decision 2	loads Screen 36 loads Screen 37 oach loads Screen 50	Additional Notes			

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes
Screen #	12	Screen Type	End of a bad path	Screen Title	Dark Skin Myths	Reviewer 1
N/A		See the Results		Zida's T Learners click any c The pink arrow gives a coach	Onscreen Text Melanie: Here's SPF 15. Have a good day. Talk to a Coach Zida: Oh! Ok, thanks. houghts: I think she's in a hurry to get rid of me. Decision : See the Results. Maimation & Interactivity f the pink buttons to select a decision and move forward in the scenario. the learner an opportunity to talk to receive guidance from regarding their performance with the customer. s button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2 Reviewer 3
Navigation/ Branching		sults loads Screen 40 oach loads Screen 46	Additional Notes			

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultation	Reviewer Notes	
Screen #	13	Screen Type	Decision points	Screen Title	Recommending SPF	Reviewer 1
From ' is 'it for a friend,' t		There's the highest spr 10. how a ood day, b b b b b b b b b b b b b b b b b b b	PF IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	Zic De Melan Zida's thou Learners click any c The pink arrow gives a coach	Onscreen Text e: Here's the highest. SPF 110. Have a good day. Talk to a Coach la: I don't understand. Is that good or bad? ecision 1: Refer Zida to another consultant. Decision 2: Insist on SPF 110. ie's thoughts: Well, if she wants it, she'll get it. ight: From 'is it for a friend, to here's the highest' mer Prompt: What should Melanie do next? Animation & Interactivity of the pink buttons to select a decision and move forward in the scenario. is the learner an opportunity to talk to receive guidance from regarding their performance with the customer. is button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2
N/A		Aud	lio (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation/ Branching		loads Screen 34 loads Screen 35	Additional Notes			

Osemome Ndebbio

Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultatio	on – Inclusion	Reviewer Notes
Screen #	14	Screen Type	End of Path	Screen Title	Results	Reviewer 1
she offered to re consultant. I cons sunscreen. I've ne Oh, and she playa me. ' Y'all know w after that though business elsewhe business elsewhe Here are some ro you try again. • Example 1: H • Example 2: R	ton I'm giving Melanie 2 s fer me to another cosme sulted with her last week sulted with her last week ed the, "I see you are ups here that was going. I di h. I guess it's time to take re. PPC doesn't deserve ecommendations before ow to Set the Tone. ecommend the right SPF	tric to buy person. et card on d get upset int. EXAMPLE 1 to refer her to another consu either way. The customer mig better experience or decide to could be a lost opportunity to publicity for PPC. In the futur to answer your customer's qu professionally and pleasantly EXAMPLE 1 EXAMPLE 2	L-around bad ract with a customer on and you decided ltant. This could go ht end up having a o leave. The results o sell and bad e always be prepared estions y.	corresponding pa When learners exit	Onscreen Text Animation & Interactivity click any of the pink buttons, they are directed to the ges. When they are done, learners exit and return to the results page to restart the scenario. a resources or example, they are immediately returned to the results page unless they click restart.	Reviewer 2 Reviewer 3
N/A	European la 2	loads Screens 58-59		ional onscreen tex	t t is to much for a box, legible slides will be attached for the	
Navigation/ Branching	Myths load SPF loads S	loads Screen 60-61 s Screen 64 creen 65 and Restart loads on Screen 2	Additional Notes		benefit of the developer.	

Adapted by Giacumo, L. A. from templates Source: http://theelearningcoach.com/resources/storyboard-depot/

Project Title	Cosmetic Consu	Iltation	Module Title	Cosmetic Consultatio	on – Inclusion	Reviewer Notes
Screen #	15	Screen Type	See the Results	Screen Title	Recommending Sunscreen	Reviewer 1
REC	Your sugg conti SPF 3	NDING SUNSC	REEN		Onscreen Text Your skin looks amazing. I suggest you continue with SPF 30. Talk to a Coach Zida: If you say so. Decision : See the results. Animation & Interactivity ners click the pink button to see the results.	Reviewer 2
N/A		Audi	io (if any) or additi	ional onscreen tex	t	Reviewer 3
Navigation, Branching	, See the Re	sults loads Screen 38	Additional Notes			

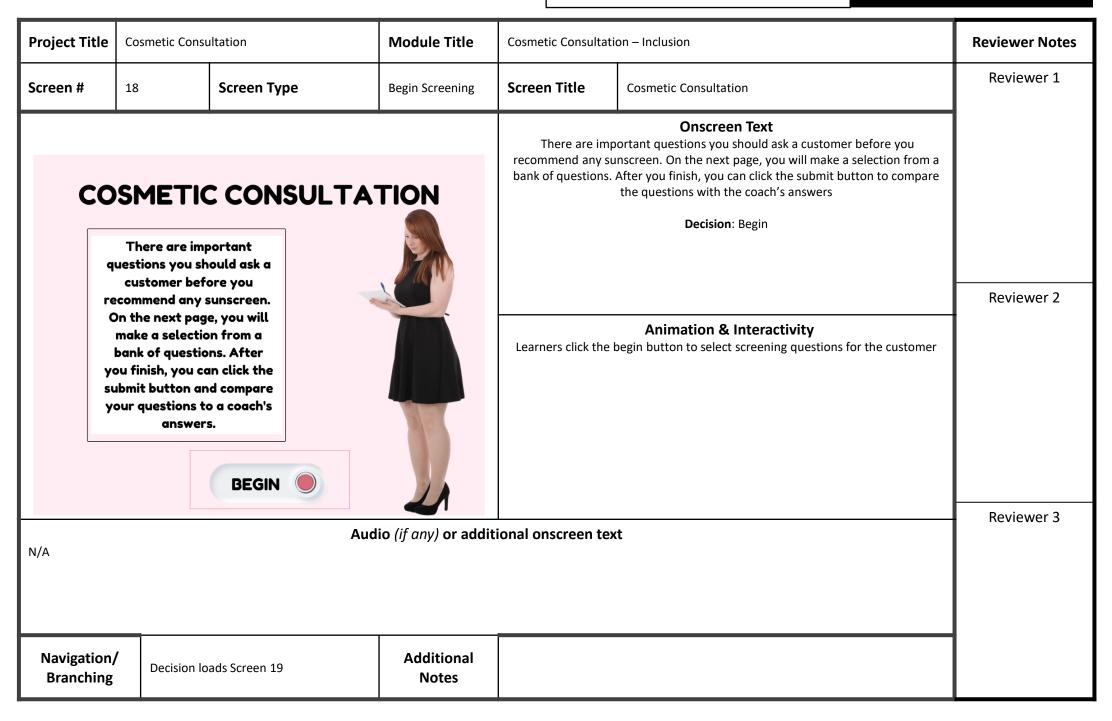
Content S	Slide
------------------	-------

Project Title	Cosmetic Cons	ultation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes
Screen #	16	Screen Type	See the Results	Screen Title	Talk to a Coach	Reviewer 1
N/A	try SPF How	You could a higher this time. Jobout 507 Solution (fyou sayso. (fyou sayso.) (fyou fyou sayso.) (fyou fyou fyou fyou fyou fyou fyou fyou			Onscreen Text a could try a higher SPF this time. How about SPF 50? Zida: If you say so. Zida's thoughts: What's the rationale? Decision: See the Results. Animation & Interactivity hers click fthe pink button) to see the results.	Reviewer 2 Reviewer 3
Navigation/ Branching	See the re	sult loads Screen 17	Additional Notes			1

Osemome Ndebbio

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes
Screen #	17	Screen Type	End of Path	Screen Title	Results	Reviewer 1
Melanie a consi then bam, you n doctor's office v something stror can see from m is their refund p Here are some you try again. • Example 2: • Example 3: Questions. • Myths abou	I don't know if I can really call what I had with Melanie a consult. All she did was ask me what I use then bam, you need an increase. As if I was at the doctor's office with an incurable disease that needed something stronger. It was a waste of time as you can see from my skin. The only good thing about PPC is their refund policy so I'm about to cash in on it. Here are some recommendations before you try again. Example 3: Making the Sale Cuestions. Myths about Dark Skin SPF: What's with the Numbers?		sustomer has used the way for a thout a good one. Ited out of one. ecommendation. t give you enough te for your	Onscreen Text The first box on the left contains the review the customer leaves for Melanie at the end of the path. The second box on the right contains the end of path feedback. The box at the bottom contains recommendations the learner is advice to reflect on before restarting the scenario. The recommendations are tailored for each path, so the learner receives recommendations based on their decisions. Animation & Interactivity After learners click any of the pink buttons, they are directed to the corresponding pages. When they are done, learners exit and return to the results page to restart the scenario. When learners exit a resources or example, they are immediately returned to the results page unless they click restart.		Reviewer 2
Navigation/ Branching	Example 3 Myths load SPF loads S	Aud loads Screens 60-61 loads Screen 62-63 ls Screen 64 screen 65 and Restart loads on Screen 2	io (if any) or addit Additional Notes	ional onscreen tex	t xt is to much for a box, legible slides will be attached for the benefit of the developer.	

Adapted by Giacumo, L. A. from templates Source: http://theelearningcoach.com/resources/storyboard-depot/



Osemome Ndebbio

Project Title	t Title Cosmetic Consultation Module Title		Cosmetic Consultation – Inclusion		Reviewer Notes			
Screen #	19	Screen Type	Quiz	Screen Title	Sunscreen Questionnaire	Reviewer 1		
SUNSCREEN QUESTIONNAIRE Drag and drop the questions you need to build the sunscreen questionnaire • Do you use any skin products that contain any acids? • Are you prone to hyperpigmentation? • On the average, how many hours of sunlight do you get daily? • Do you do drugs? • How often do you bath? • How many ounces of water do you drink daily? • Do you engage in any outdoor activities? E.g. a sport or hiking? • Are you planning a vacation that involves sunbathing?				On the ave How Do you eng Are you Do Learners drag and du submit to	Onscreen Text Do you smoke use any skin products that contain any acids? Are you prone to hyperpigmentation? rage, how many hours of sunlight do you get daily? Do you do drugs? How often do you bath? v many ounces of water do you drink daily? age in any outdoor activities? E.g., a sport? Hiking? age in any outdoor activities? E.g., a sport? Hiking? u planning a vacation that includes sunbathing? you use sunscreen? If yes, how many SPF? Decision: Submit Animation & Interactivity of the relevant text into the six boxes after which they click compare their selection with a coach's selection click the pink button to submit their responses.	Reviewer 2		
Audio (if any) or additional onscreen text								
Navigation/ BranchingDecision loads Screen 20 Two failed attempts loads Screen 66Additional Notes				make wrong	the right selection see the coach's responses. Learners who selections get a try again message up to two times. ed attempt, learners are referred to the resources page to read Ex.3 Making the Sale.			

Adapted by Giacumo, L. A. from templates Source: http://theelearningcoach.com/resources/storyboard-depot/

Project Title	Cosmetic Cons	ultation	Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes		
Screen #	20	Screen Type	Compare Questionnaire	Screen Title	Sunscreen Questionnaire	Reviewer 1		
 Do you sm Do you do 	oke?	EN QUESTION Do you use any skin products that contain any acids? Are you prone to hyperpigmentation?	Sreat job! All these questions should help you make a great sun exposure plan for your customer.	On the ave Do you eng Are yo Do	Onscreen Text a use any skin products that contain any acids? Are you prone to hyperpigmentation? rage, how many hours of sunlight do you get daily? age in any outdoor activities? E.g., a sport? Hiking? a planning a vacation that includes sunbathing? you use sunscreen? If yes, how many SPF? at job. All these questions should help you make a great sun exposure plan for your customer.			
- How many water do y	ounces of ou drink daily?	Price Price Pr		Decision: Next Animation & Interactivity Learners click the pink button to see the coach's feedback on irrelevant screening questions.		Reviewer 2		
			NEXT			Reviewer 3		
N/A	Audio (if any) or additional onscreen text							
Navigation, Branching	Decision	oads Screen 21	Additional Notes					

Project Title	Cosmetic Cons	ultation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes			
Screen #	21	Screen Type	Compare Questionnaire	Screen Title	Sunscreen Questionnaire	Reviewer 1			
 Do you do drugs? How often do you bath? How many ounces of water do you drink daily? On the average, how many hours of sunlight do you get daily? Do you engage in any outdoor activities? E.g. a sport or hiking? Kai D'S 		1.	Kai D'Souza: None questior D Learners click the The pink arrow give a coach	Onscreen Text Do you smoke Do you do drugs? How often do you bath? w many ounces of water do you drink daily? of these four questions matter for this consult. Asking these to could demonstrate some bias for the customer. ecision: Review the Customer's responses. Animation & Interactivity pink button to select a decision and move forward in the scenario. s the learner an opportunity to talk to receive guidance from regarding their performance with the customer. is button and read the text on the pop up then exit to return to the main screen to make a decision.	Reviewer 2				
N/A Navigation/	Do you use sunscreen? If yes, how many SPF? Review the Customers Responses. to the main screen to make a decision. J/A Audio (if any) or additional onscreen text								

Project Title	Cosmetic Cons	ultation	Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes
Screen #	22	Screen Type	Customer's responses	Screen Title	Customer's Name: Zida Mayers	Reviewer 1
N/A	Do you u SPF? Are you darker s Do you u contain On the a sunlight Do you a E.g. a sp as a Mou Are you sunbath I'm going	to the beach tomorrow.	NEXT () Iio (if any) or addit	Are you prone t Do you use any On the average, Do you engage in a Are you planning a	Onscreen Text se sunscreen? If yes, how many SPF? Yes, 30 SPF o hyperpigmentation i.e. darker skin discolorations? Yes skin products that contain any acids? Yes, Glycolic Acid how many hours of sunlight do you get daily? 4-5 hours iny outdoor activities? E.g., a sport? Hiking? Yes, I just got a job as a Mountaineering guide. vacation that includes sunbathing? I'm going to the beach tomorrow. Decision: Next Animation & Interactivity of the pink button to summarize the customer's answers to the client. t	Reviewer 2 Reviewer 3
Navigation, Branching	Decision l	oads Screen 23	Additional Notes			

Project Title	Cosmetic Const	ultation	Module Title	Cosmetic Consultation – Inclusion		Reviewer Notes		
Screen #	23	Screen Type	Instructions	Screen Title	Customer's Summary	Reviewer 1		
<section-header><section-header><text></text></section-header></section-header>		Learners click and	Onscreen Text you will summarize your customer's answers and present them to her. Decision: Begin Animation & Interactivity y the pink buttons to select a summary of the customer's answers from three separate responses.	Reviewer 2				
Audio (if any) or additional onscreen text								
Navigation Branching	I Decision I	oads Screen 24	Additional Notes					

Project Title	Project Title Cosmetic Consultation Module Title		Cosmetic Consultati	on – Inclusion	Reviewer Notes	
Screen #	24	Screen Type	Quiz	Screen Title	Customer's Summary	Reviewer 1
Which Ok, Zida been usi You use acid a your be rout avera spend 4 in the and you job as a guide ar visiting		AER'S SUMM best summarizes your custom B Ok, Zida, so you've been using SPF 35. You use Alpha hydroxyl Acid as part of your beauty care routine. You are visiting the beach tomorrow. On average, you spend less than 6 hours in the sun daily and you enjoy mountaineering.		 A: Ok, Zida, so you beauty care routin just got a job as a B: Ok, Zida so you' your beauty care routin gend less than C: Ok Zair, so you beauty care routin just got a job as a Learners click th answer. Learners 	Onscreen Text e answers best summarizes your customer's responses. a've been using SPF 30. You use Glycolic acid as part of your e. On average, you spend 4-5 hours in the sun daily and you mountain guide, and you are visiting the beach tomorrow? we been using SPF 35. You use Alpha hydroxyl acid as part of outine, You are visiting the beach tomorrow On average, you a 6 hours in the sun daily and you enjoy mountaineering. Yve been using SPF 30. You use Glycolic acid as part of your e. On average, you spend 4-5 hours in the sun daily and you mountain guide, and you are visiting the beach tomorrow? Yve been using SPF 30. You use Glycolic acid as part of your e. On average, you spend 4-5 hours in the sun daily and you mountain guide, and you are visiting the beach tomorrow? Decision : Submit Decision : Submit Decision : Return Animation & Interactivity e pink button – submit to select a decision to submit their can click the pink button - return to crosscheck the options mer's responses to the questionnaire before submitting.	Reviewer 2
N/A			Audio <i>(if any)</i> or addi	tional onscreen tex	t	
Navigation/ Branching	Decision B	loads screen 25 loads Screen 26 loads Screen 27	Additional Notes	Return reloads scree Submit loads the fee	en 22 edback to the learner's choice.	1

Project Title	Project Title Cosmetic Consultation Module Title O		Cosmetic Consultati	Cosmetic Consultation – Inclusion			
Screen #	25	Screen Type	Feedback/ Decision Points	Screen Title	Customer's Summary	Reviewer 1	
	USTON	Am I right?	ARY	Lea	Onscreen Text Melanie: Am I right? Zida: That's right! Zida's thoughts: Smart! Decision 1: Recommend SPF 100. Decision 2: Recommend a course of action mer Prompt: What should Melanie do next? Animation & Interactivity of the pink buttons to select a decision and move forward in the scenario.	Reviewer 2	
N/A Audio (if any) or additional onscreen text N/A Decision 1 loads Screen 28 Decision 2 loads Screen 29 Additional Notes Additional Notes							

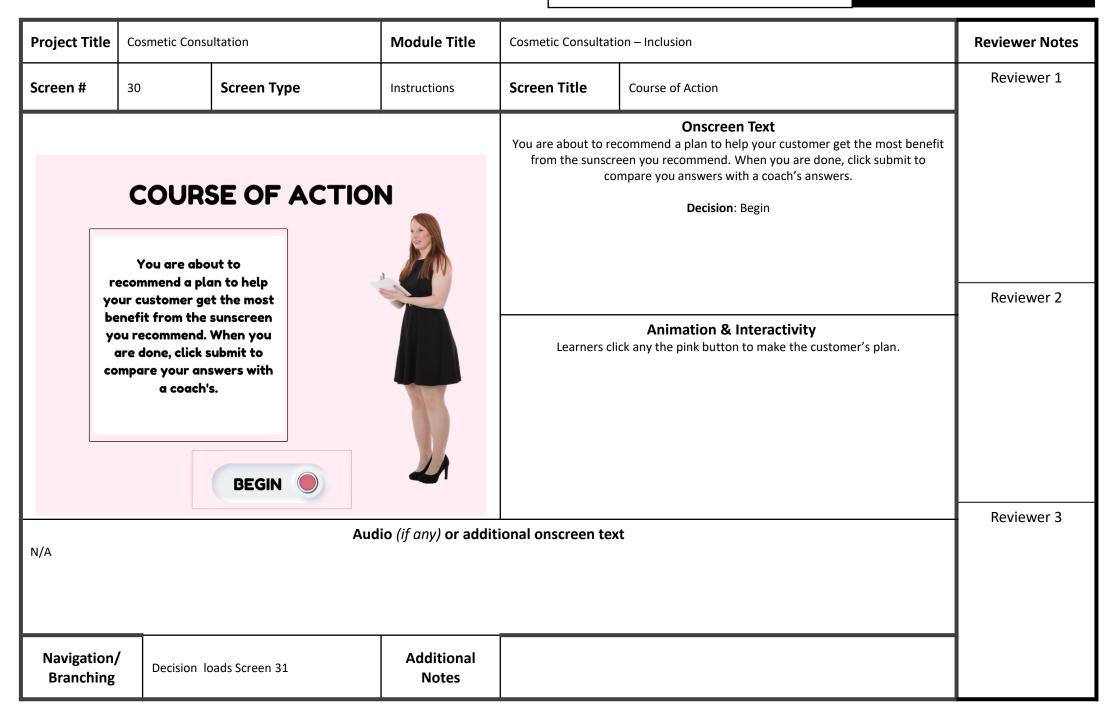
Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes
Screen #	26	Screen Type	Feedback/ Try again	Screen Title	Customer's Summary	Reviewer 1
N/A		Am 1 right? Try again.		Zida':	Onscreen Text Melanie: Am I right? o, I use SPF 30. And I don't use Alpha hydroxyl. o thought: Is she talking about someone else? Decision : Try again. Animation & Interactivity earners click the pink button to try again.	Reviewer 2 Reviewer 3
Navigation/ Branching	Try again lo	oads Screen 24	Additional Notes	Learners get to try a	gain until they get the answer right.	

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion		
Screen #	27	Screen Type	Feedback/ Try again	Screen Title	Screen Title Customer's Summary		
C Do Zeir and Zida sound alia N/A		Am I right? Partially, My name is not Zair. Try again.	ARY With the second se		Conscreen Text Melanie: Am I right? Zida: Partially, My name is not Zair. Decision: Try again Animation & Interactivity Learners click the pink button to try again.	Reviewer 2	
Navigation/ Branching	Try again lo	oads Screen 24	Additional Notes	Learners get to try a	gain until they get the answer right.		

Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion	
Screen #	28	Screen Type	See the Result/ End of path	Screen Title	Recommending SPF	Reviewer 1
Let's see how goes.	Based on answers, recomm spf	Thank you providing this detail your thighly nend 100. See the Results	PF		Onscreen Text a for providing all this detail. Based on you answers, I highly recommend SPF 100. Zida: Ok. Zida's thoughts: Let's see how it goes. Decision : See the Results Animation & Interactivity ny of the pink button to see the results of their decision	Reviewer 2 Reviewer 3
N/A		Aud	io (if any) or addit	ional onscreen tex	t	
Navigation/ Branching	See the Re	sults loads Screen 39	Additional Notes			

Content S	Slide
-----------	-------

Project Title Cosmetic Consultation Module		Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes		
Screen #	29	Screen Type	Decision Path	Screen Title	Course of Action	Reviewer 1	
	COUR		N	Onscreen Text Melanie: Thank you for these details. I am going to recommend a sun safety plan just for you. Zida: Wow! Zida's thoughts: This sounds like a consultation			
E \38	I am going recomment safety			Learners click any	Decision : Make the plan Animation & Interactivity of the pink button to recommend a plan to the customer.	Reviewer 2	
This sounds lik a consultatio		Make the Plan				Reviewer 3	
Audio (if any) or additional onscreen text							
Navigation, Branching	Make the F	Plan loads Screen 30	Additional Notes				



Osemome Ndebbio

Project Title Cosmetic Consultation		Module Title	Cosmetic Consultatio	on – Inclusion	Reviewer Notes	
Screen #	31	Screen Type	Recommendation	Screen Title	Zida's Sun Safety Goals	Reviewer 1
SP SP SP SP	Drag and drop the c F 15 - 93% F 30 - 97% F 50 - 98%	N SAFETY GC orrect answers into the spaces prov Zida, due to the sun exposure you will I'm recommending SPF That's our broad-spectrum sweat-pro which offers % protectic	vided. get on your job, of sunscreen	Onscreen Text Drag and drop the correct answers into the spaces provided. The Decision: Submit		
a wide a smal UV bloc Transpo Skir	SPF 50 - 98% which offers% protection from UVI SPF 100 - 99% UVA rays. 15 mins A higher SPF doesn't offer you protection unless 100 mins apply it as prescribed. You spend 4 - 5 hours in th		tion unless you hours in the sun edmins ? 2hrs. n at least to sun rays so every exposed	Animation & Interactivity Learners drag and drop responses from the boxes on the left to the box on the right to create the customer's plan after which they click submit. The design requires that learners answer these questions in order beginning with the first question and ending with the last. At first, only the first box on the left will be active until the learner fills out the responses. After the learner enters their responses, the second box becomes active, and it follows this pattern to the end. Learners can not drag a question from the first box to answer questions not meant for the first two questions. If they do, they will receive a message, 'do not use for this problem.'		Reviewer 2 Reviewer 3
N/A Audio (if any) or additional onscreen text N/A Image: Audio (if any) or additional onscreen text Navigation/ Branching Submit loads Screen 32 Additional Notes The right responses lead the learner to slide 32. The wrong responses load a try again message. Two failed attempts lead learners to the resources page on page 14 with a recommendation to study the example 3 – Making the sale and the Cosmetic Handbook - What's in the Numbers.						

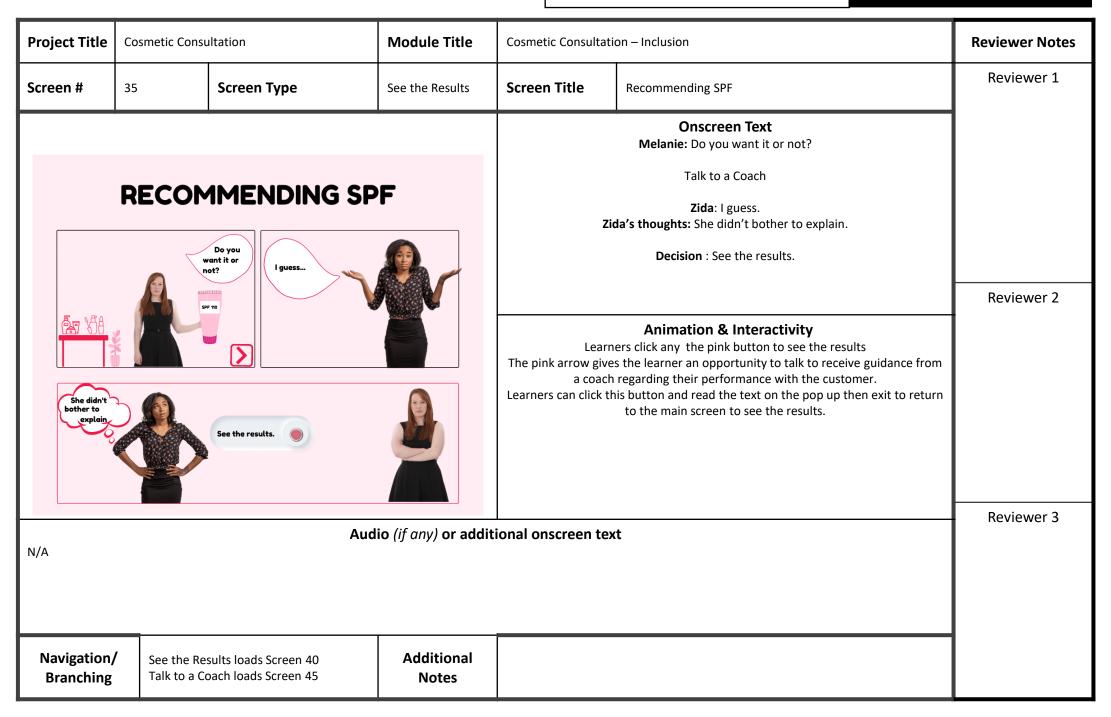
Adapted by Giacumo, L. A. from templates Source: http://theelearningcoach.com/resources/storyboard-depot/

Project Title Cosmetic Consultation			Module Title	Cosmetic Consultatio	n – Inclusion	Reviewer Notes	
Screen #	32	Screen Type		Recommendation Feedback	Screen Title	Zida's Sun Safety Goals	Reviewer 1
Zida, due to I'm recomm That's our I which offer A higher SP apply it as p every day. before you Altogether, daily. Acids make apply liber body part. Sun and wa ensure you	the sun exposure you ending SPF100 road-spectrum sweat s 99% protection from F doesn't offer you p prescribed. You spend Sunscreen should be d go out and reapplied you MUST apply sun your skin more vulne I amounts of sunscre ter at the beach can n protect yourself with mmed hat g sunglasses	UVB and UVA rays. rotection unless you 4 - 5 hours in the sun ipplied 30 mins every 2hrs. screen at least thrice rable to sun rays so en to every exposed eflect sun rays so	April Summers Head of Sales	Good job! Zida will benefit from this plan. Go ahead and share it with Zida.		Onscreen Text d job! Zida will benefit from this plan. Go ahead and share it with her. Decision: Next Animation & Interactivity k the pink button share the plan with the customer.	Reviewer 2 Reviewer 3
Navigation Branching	I Next load	s Screen 33		Additional Notes			

Content S	Slide
-----------	-------

Project Title Cosmetic Consultation N		Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes	
Screen # 33 Screen Type See the Results		Screen Title	Course of Action	Reviewer 1		
Think this is what a consultant does!	TI pla ha	estions?	tio (if any) or addit	Lea	Onscreen Text anie: That's the plan! Do you have questions? Zida: No! It sounds amazing! thoughts: I think this is what a consultant does! Decision: See the results Animation & Interactivity rners click the pink button to see the results t	Reviewer 2 Reviewer 3
N/A Navigation/ Branching	See the re	sults loads Screen 41	Additional Notes			

Project Title Cosmetic Consultation		Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes		
Screen #	Screen # 34 Screen Type See the Results Screen Title Setting the Tone		Setting the Tone	Reviewer 1			
Imagine the nerve! Question my competen my competen My competen Wait! Upset???? I just asked a question.	ning ce. Yo	NG THE TON	E The second sec	Melanie's thou Learne The pink arrow give a coach	Onscreen Text can see you are upset. I'll refer you to someone else. ughts: Imagine the nerve! Questioning my competence. Zida: Please do just that! Decision : See the results. Maimation & Interactivity rs click any of the pink button to see the results. If the learner an opportunity to talk to receive guidance from regarding their performance with the customer. It is button and read the text on the pop up then exit to return to the main screen see the results.	Reviewer 2	
Audio (if any) or additional onscreen text							
Navigation/ Branching		ults loads Screen <mark>40</mark> bach loads Screen 47	Additional Notes				

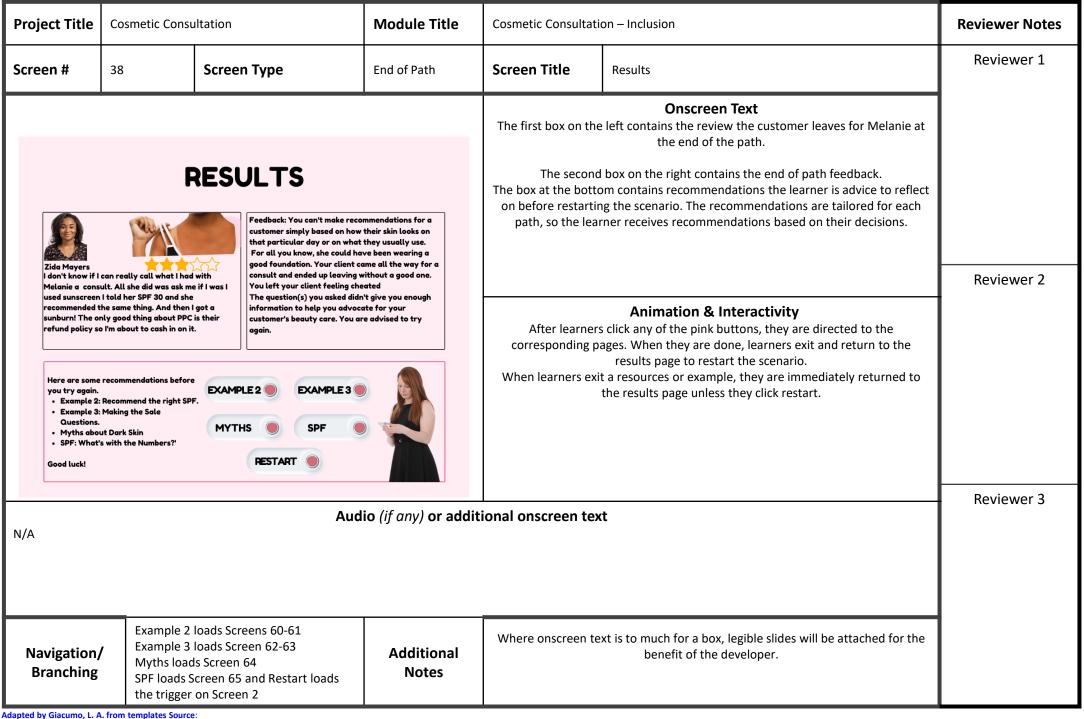


Content	Slide
---------	-------

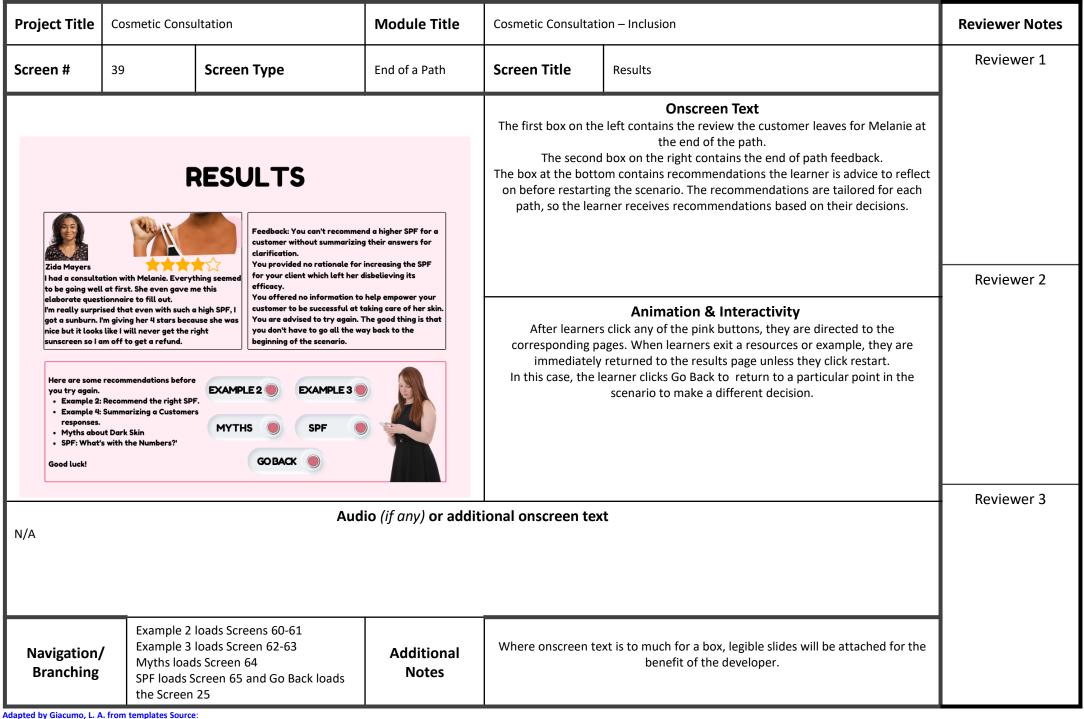
Project Title	Cosmetic Const	ultation	Module Title	Cosmetic Consultation – Inclusion		Reviewer Notes			
Screen # 36 Screen Type See the Results Screen Title Dark		Dark Skin Myths	Reviewer 1						
I thought a consultation	think You'll SPF 3 Neve	SKIN MYTHS		Zida's thoug	Onscreen Text hink you are. You'll do well with SPF 30 since you have dark skin. Zida: If you say so. hts: I thought this was supposed to be a consultation. Decision :See the results Animation & Interactivity mers click the pink button to see the results.	Reviewer 2 Reviewer 3			
N/A	Audio (if any) or additional onscreen text								
Navigation, Branching	See the re	sults loads Screen 38	Additional Notes						

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes
Screen #	37	Screen Type	Decision Points	Screen Title	Recommending Sunscreen	Reviewer 1
REC	Hyperpi is darken or s	NDING SUNSC	REEN	D Decision 2:	Onscreen Text rpigmentation is darkened patches or spots on the skin. Talk to a Coach Zida: Oh, yes. Zida's thoughts: This sounds bad. ecision 1: I think your skin requires SPF 50 My bad, I should have offered you a questionnaire. mer Prompt: What should Melanie say next? Animation & Interactivity	Reviewer 2
This sounds bad.		I think your skin requires SPF 50 My bad, I should have offered you a questionnaire.		The pink arrow give a coach	of the pink buttons to select a decision and move forward in the scenario. Is the learner an opportunity to talk to receive guidance from regarding their performance with the customer. Is button and read the text on the pop up then exit to return to the main screen to make a decision.	
N/A		Aud	io (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation/ Branching	Decision 2	loads Screen 42 loads Screen 7 oach loads Screen 56	Additional Notes			

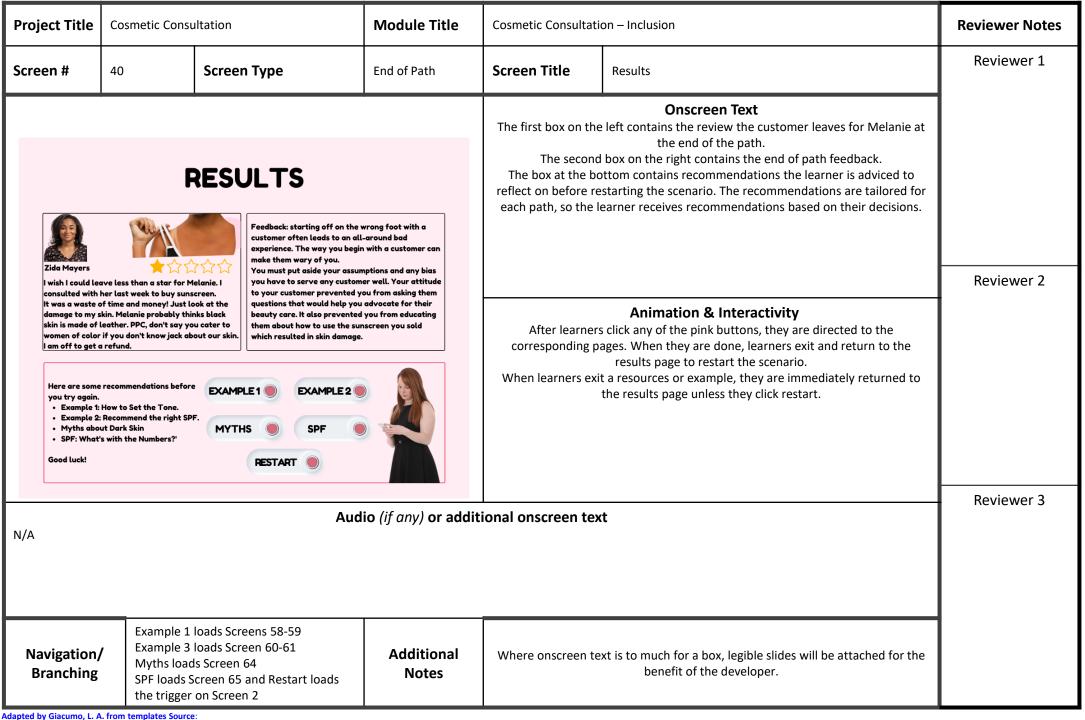
Osemome Ndebbio

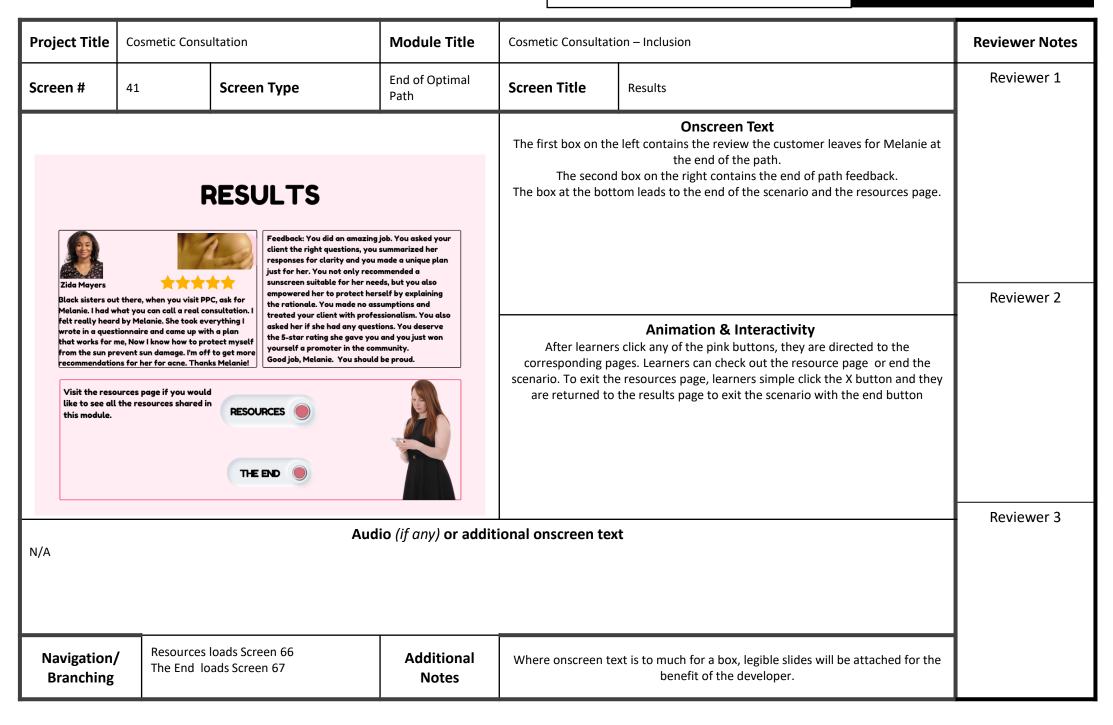


Osemome Ndebbio



Osemome Ndebbio





Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes
Screen #	42	Screen Type	See the Results	Screen Title	Screen Title Recommending Sunscreen	
REC	shot prev pigme	I think you uld try SPF: is should ent hyperentation. I think you uld try SPF: ent hyperentation. See the Results	REEN	Zic	Onscreen Text u should try SPF 50. It should prevent hyperpigmentation Zida: Ok, great! a's thoughts: No more hyperpigmentation. Decision : See the Results. Animation & Interactivity mers click the pink button to see the results.	Reviewer 2 Reviewer 3
N/A		Aud	io (if any) or addit	ional onscreen tex	t	
Navigation/ Branching	See the Re	sults loads Screen 43	Additional Notes			

Osemome Ndebbio

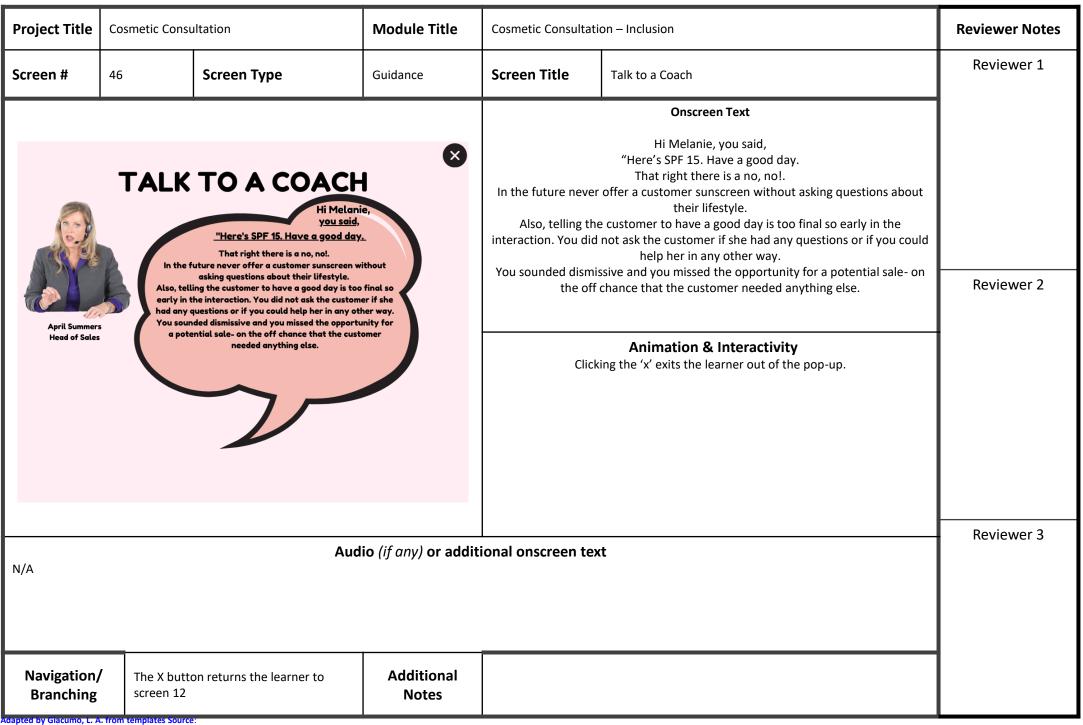
Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	on – Inclusion	Reviewer Notes
Screen #	# 43 Screen Type End of Path Screen Title Results		Reviewer 1			
consulted with except that I go hyperpigmenta would do the tr only good thing I'm about to cas Here are some you try again. • Example 2: • Example 3: Questions. • Myths about	tion with Melanie. I shoul myself because nothing of t a sunburn and a lot of tion despite her assuring ick. A waste of time and n about PPC is their refund h in on it. recommendations before Recommend the right SPI Asking the Right	hanged information to help you add customer's beauty care. You are advised to try agai you don't have to go all the beginning of the scenario. EXAMPLE 2 EXAMPLE 3	didn't give you enough vocate for your n. The good thing is that way back to the	The second The box at the botto on before restartin path, so the lear After learners corresponding p results p When learners exit	Onscreen Text I eleft contains the review the customer leaves for Melanie at the end of the path. I box on the right contains the end of path feedback. I box on the right contains the end of path feedback. I box on the right contains the learner is advice to reflect any the scenario. The recommendations are tailored for each rner receives recommendations based on their decisions. Animation & Interactivity a click any of the pink buttons, they are directed to the age to return to a particular place in the scenario. t a reference or example, they are immediately returned to the results page unless they click restart. learner clicks Return to return to a particular point in the scenario to make a different decision.	Reviewer 2
I/A		Αι	ıdio (if any) or addit	l tional onscreen tex	t	- Reviewer 3
Navigation/ Branching	Example 3 Myths load SPF loads S	loads Screens 60-61 loads Screen 62-63 ls Screen 64 screen 65 ds Screen 8	Additional Notes	Where onscreen te	xt is to much for a box, legible slides will be attached for the benefit of the developer.	

Adapted by Giacumo, L. A. from templates Source: http://theelearningcoach.com/resources/storyboard-depot/

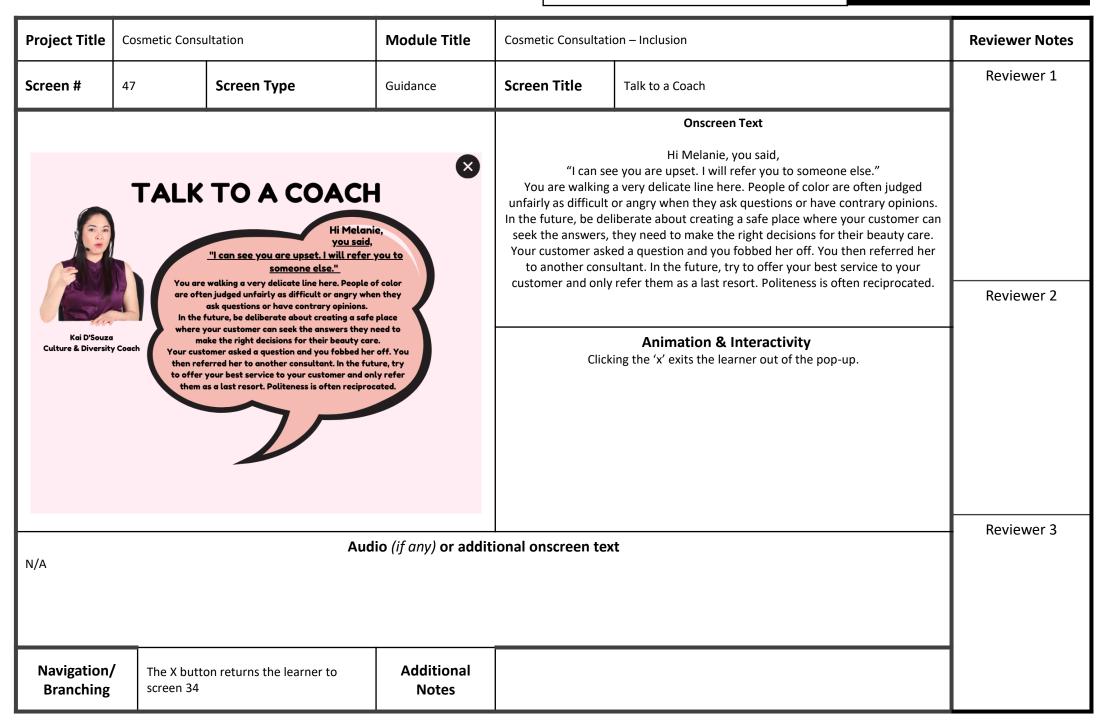
Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes
Screen #	44	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1
April Summers Head of Sales	In the Also, to your into she had You soun	TO A COACC Hi Melani you said, Here's the highest. SPF 110. Have a go That right there is a no, no!. future never offer a customer sunscreen v asking questions about their lifestyle. elling the customer to 'have a good day' so eraction is too final. You did not ask the cu any questions or if you could help her in a way. ded dismissive and you missed the opportu sale- on the off chance that the customer	vithout early in stomer if ny other	In the future never Also, telling the cust final. You did not as her in any other wa for a potentia	Description of the pop-up.	Reviewer 2
N/A		Aud	io (if any) or addit	ional onscreen tex	£	Reviewer 3
	,					
Navigation/ Branching	The X butto screen 13	on returns the learner to	Additional Notes			

Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultatio	on – Inclusion	Reviewer Notes
Screen #	45	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1
April Summers Head of Sales	T In the exp	TO A COACH Hi Melanie, <u>you said,</u> "Do you want it or not?" that is not a way to respond to a customer w confused over her options. Is future, if a customer voices her confusion Islain the pros and cons of the product(s) yo just recommended.	vho is , politely	In the future, if a consideration of the future of the fut	Onscreen Text Hi Melanie, you said, "Do you want it or not? o respond to a customer who is confused over her options. ustomer voices her confusion, politely explain the pros and of the product(s) you have just recommended. Animation & Interactivity ng the 'x' exits the learner out of the pop-up.	Reviewer 2
N/A		Audi	o (if any) or additi	ional onscreen tex	t	Reviewer 3
Navigation/ Branching	The X butto screen 35	on returns the learner to	Additional Notes			

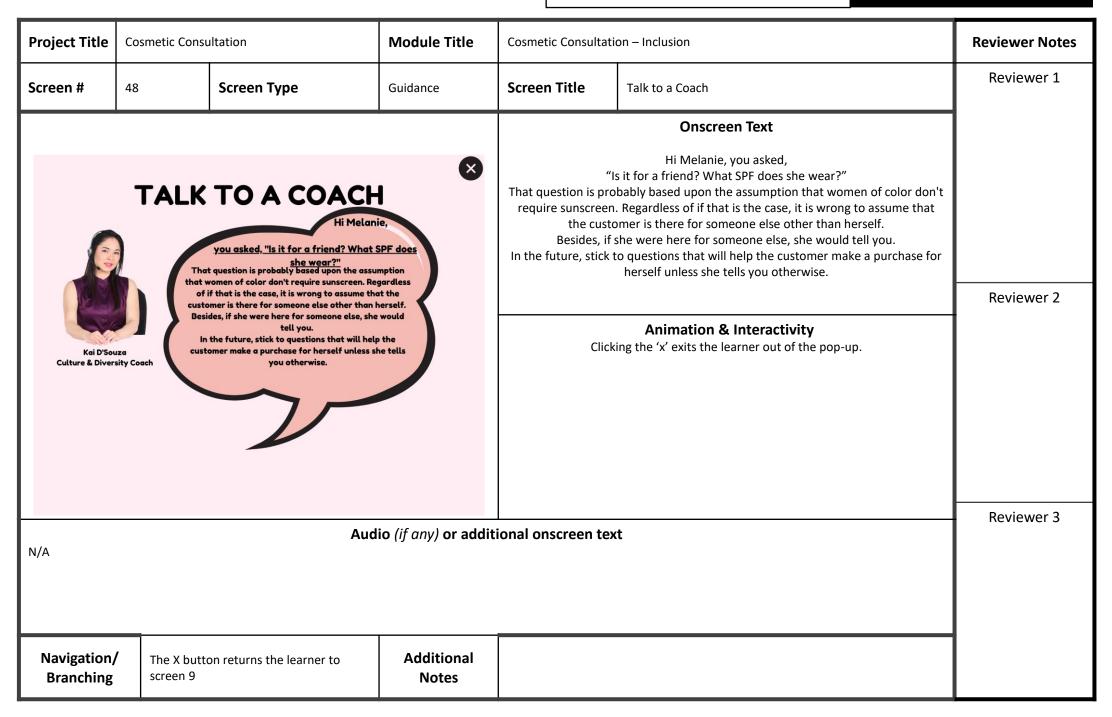
Osemome Ndebbio

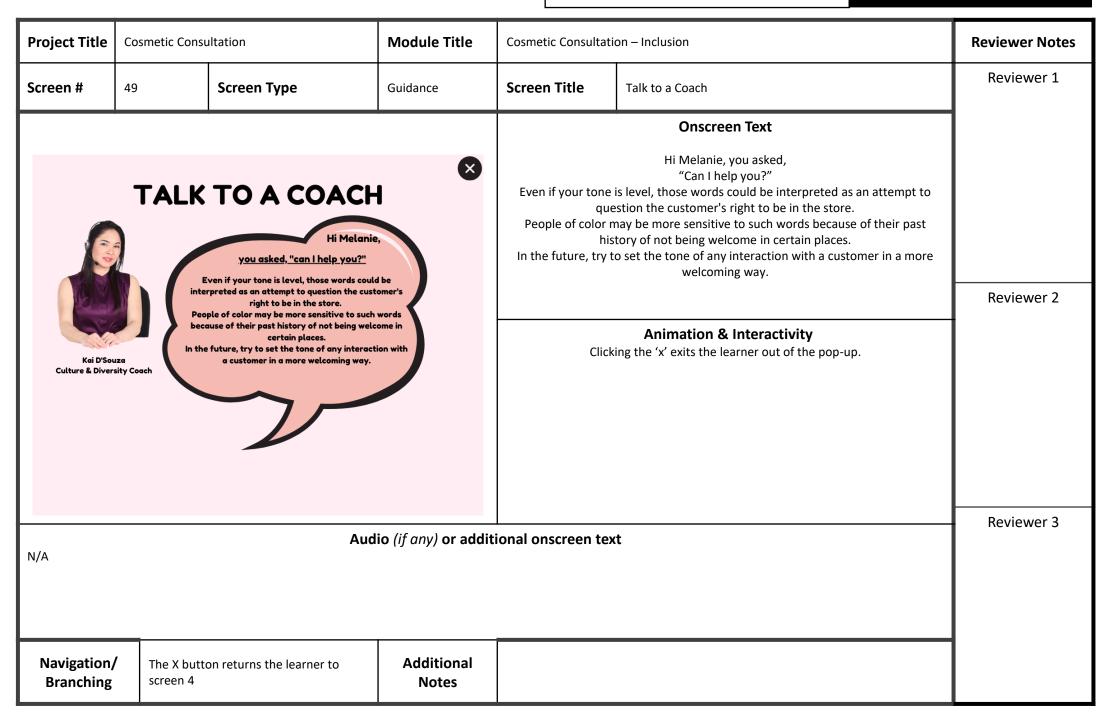


Osemome Ndebbio



Adapted by Giacumo, L. A. from templates Source:





Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultation	Cosmetic Consultation – Inclusion			
Screen #	50	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1		
	you a The custor	TO A COACH Hi Melanie, sked, <u>"are you prone to hyperpigmen</u> re are a number of questions you have to a mer before you recommend sunscreen. It's re the customer's mind by telling them you	tation?" Isk a pest to	There are a num	Onscreen Text Hi Melanie, you asked, "Are you prone to hyperpigmentation? ber of questions you have to ask a customer before you en. It's best to prepare the customer's mind by telling them you'll be asking a number of questions.	Reviewer 2		
April Summers Head of Sales		asking a number of questions.		Clicki	Animation & Interactivity ng the 'x' exits the learner out of the pop-up.	Reviewer 3		
N/A		Audi	io (if any) or additi	ional onscreen tex				
Navigation/ Branching	The X butto screen 11	on returns the learner to	Additional Notes					

Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultatio	n – Inclusion	Reviewer Notes
Screen #	51	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1
April Summers Head of Sales	Yu Cust Es dif You r what	TO A COACH Hi Melanii you asked, "SPF 15 or 30 or 50 or 70 or 80 or 10 ou just barraged your customer with all the numbers. omers often get confused with too many ch pecially when you don't give them any way ferentiate between the pros and cons of e product. nust ask questions to help you determine e SPF your customer requires for their needs n do you make one suggestion to the custo	e, <u>D or 110?</u> pse noices. y to ach xactly s. Only	You just Customers often get give them any way f You must ask quest requires for the	Onscreen Text Hi Melanie, you asked, F 15 or 30 or 50 or 70 or 80 or 100 or 110? barraged your customer with all those numbers. confused with too many choices. Especially when you don't o differentiate between the pros and cons of each product. ons to help you determine exactly what SPF your customer ir needs. Only then do you make one suggestion to the customer. Animation & Interactivity ng the 'x' exits the learner out of the pop-up.	Reviewer 2
N/A		Aud	io (if any) or additi	onal onscreen tex	t	Reviewer 3
Navigation/ Branching	The X butto screen 10	on returns the learner to	Additional Notes			

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultatio	Cosmetic Consultation – Inclusion		
Screen #	52	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1	
Kei D'Sor Culture & Diver	20	Hi Melanie, you said, "Hi, I'm Melanie. I'll be assist today." Great job setting a welcoming tone and atmosphere by introducing yourself. You demonstrated to the customer that she welcome and you are happy to help her. Ko it up.	ting you Ve	Great job setting a You've demonstrat	Onscreen Text Hi Melanie, you said, Ii, I'm Melanie. I'll be assisting you today." welcoming tone and atmosphere by introducing yourself. ed to the customer that she is welcome, and you are happy to help her. Keep it up.	Reviewer 2	
N/A		Audi	io (if any) or additi	ional onscreen tex	:	Reviewer 3	
Navigation, Branching	The X butto screen 5	on returns the learner to	Additional Notes				

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultati	Cosmetic Consultation – Inclusion		
Screen #	53	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1	
Kai D'Souza Culture & Diversity	you se It t	Hi Melanie, aid,"I'm sorry, let's do this again. I'm 's considered good form to introduce you to a potential customer by name. You did hat and Zida prompted you. However, yo great by starting over. by doing so, you reduced the chance that might feel slighted or unwelcome.	<u>Melanie."</u> rself 't do a did	It's considered g name. You didn't By doing so, you rec	Onscreen Text Hi Melanie, you said, 'I'm sorry, let's do this again. I'm Melanie. bod form to introduce yourself to a potential customer by do that and Zida prompted you. However, you did great by starting over. luced the chance that Zida might feel slighted or unwelcome. Animation & Interactivity ing the 'x' exits the learner out of the pop-up.	Reviewer 2	
N/A		Au	dio (if any) or addit	ional onscreen tex	t	Reviewer 3	
Navigation, Branching	The X butto	on returns the learner to	Additional Notes				

Project Title	Cosmetic Consu	ltation	Module Title	Cosmetic Consultatio	Cosmetic Consultation – Inclusion		
Screen #	54	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1	
April Summers Head of Sales	The custor prepr	Hi Melanie, you asked, "Do you wear sunscree re are a number of questions you have to a ner before you recommend sunscreen. It's are the customer's mind by telling them you asking a number of questions.	<u>n?"</u> Isk a pest to	recommend sunscre	Onscreen Text Hi Melanie, you asked, "Do you wear sunscreen?" ber of questions you have to ask a customer before you en. It's best to prepare the customer's mind by telling them you'll be asking a number of questions. Animation & Interactivity ng the 'x' exits the learner out of the pop-up.	Reviewer 2	
N/A		Audi	o (if any) or additi	onal onscreen tex		Reviewer 3	
Navigation, Branching	The X butto screen 6	on returns the learner to	Additional Notes				

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultation	on – Inclusion	Reviewer Notes
Screen #	55	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1
Kai D'Sou Culture & Divers	Zq	TO A COACH Hi Melanie, you asked, "How can I help you toda Good job! You set the tone by asking the customer how you can help her today. Ye demonstrated that you expect to help he In future, ensure you introduce yourself name.	<u>y?"</u> 9 9u	You In fu	Onscreen Text Hi Melanie, you asked, "How can I help you today? the tone by asking the customer how you can help her today. In demonstrated that you expect to help her. ture, ensure you introduce yourself by name. Main and the second	Reviewer 2
v/A		Aud	lio (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation/ Branching	The X butto screen 3	on returns the learner to	Additional Notes			

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultation	Cosmetic Consultation – Inclusion	
Screen #	56	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1
Kei D'Souza Culture & Diversity	you se	Hi Melanie, aid, "hyperpigmentation is darkened so patches on the skin." Great job explaining that to your custome By doing so, you showed your customer the but are willing to make the effort to help the And you make yourself more relatable	spots or r. at	G By doing so, you sh to hel	Onscreen Text d, "hyperpigmentation is darkened spots or patches on the skin." reat job explaining that to your customer. owed your customer that you are willing to make the effort o them. And you make yourself more relatable Maimation & Interactivity ng the 'x' exits the learner out of the pop-up.	Reviewer 2
N/A		Aud	io (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation, Branching	The X butto screen 37	on returns the learner to	Additional Notes			

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultation	Cosmetic Consultation – Inclusion	
Screen #	57	Screen Type	Guidance	Screen Title	Talk to a Coach	Reviewer 1
April Summers Head of Sales		Hi Melanie, <u>you said</u> , "I'd like to ask a few questions to hele commend what's best for you if that" Great job! You've prepared your customer for what coming, especially if you have a series of questions. You are on the right track.	<u>p me</u> s okay."	You've prepared ser	Onscreen Text id, "I'd like to ask a few questions to help me recommend what's best for you if that's okay." Great job! your customer for what is coming, especially if you have a ies of questions. You are on the right track. Animation & Interactivity ng the 'x' exits the learner out of the pop-up.	Reviewer 2
N/A		Aud	io (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation/ Branching	The X butto screen 7	on returns the learner to	Additional Notes			

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultation	Cosmetic Consultation – Inclusion	
Screen #	58	Screen Type	Example	Screen Title Setting the Tone Example One		Reviewer 1
S Lindsey Employee of	Peters	a this ady to me. , u u u	"Yes? Can I help you?" The lady walked off and I thought	Li Linds	Onscreen Text Setting The Tone Ex.1 's: There was this time, a lady walked up to me. I said, "Yes? Can I help you?" Lady: No, you can't indsey Peter's Thoughts: What a rude lady! ey Peters: The lady walked off and I thought Animation & Interactivity row takes learners to the next page in the example.	Reviewer 2 Reviewer 3
Audio (if any) or additional onscreen text N/A						
Navigation/ Branching	The pink ar	rrow loads screen 58	Additional Notes			

Content S	lide
------------------	------

Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultatio	on – Inclusion	Reviewer Notes
Screen #	59	Screen Type	Guidance	Screen Title Setting the Tone Example One		Reviewer 1
S I I I I I I I I I I I I I I I I I I I	ETTING Seconds later, and lady walked in lady walked in fier fier	ve it! You de to my d!	X.1 X.1 K. K.1 K. K.1 K. K.1 K. K. K	Clic	Onscreen Text Animation & Interactivity sing the 'x' exits learners out of the Example	Reviewer 2
N/A		Aud	io (if any) or additi	ional onscreen tex	t	
Navigation, Branching	Clicking the page they	e 'X' returns learners to the just navigated from.	Additional Notes	Where onscreen te	xt is to much for a box, legible slides will be attached for the benefit of the developer.	

Content	Slide
----------------	-------

Project Title	Cosmetic Co	nsultation	Module Title	Cosmetic Consultation	Cosmetic Consultation – Inclusion	
Screen #	60	Screen Type	Guidance	Screen Title Recommending SPF Example 2		Reviewer 1
R Cammie Cosmetic C	Adams nsultant. Truth be t know whi recommend meet a c	really uire a her SPF	ed she never got tivity in the sun. out she is a Beach. Player. I ended up nending SPF 100.	The pink ar	Onscreen Text Animation & Interactivity row takes learners to the next page in the example.	Reviewer 2
N/A		Aud	lio (if any) or addit	ional onscreen tex	t	Reviewer 3
Navigation Branching	I I NA NIN	arrow loads screen 61	Additional Notes	FWhere onscreen te	xt is to much for a box, legible slides will be attached for the benefit of the developer.	

Content S	lide
------------------	------

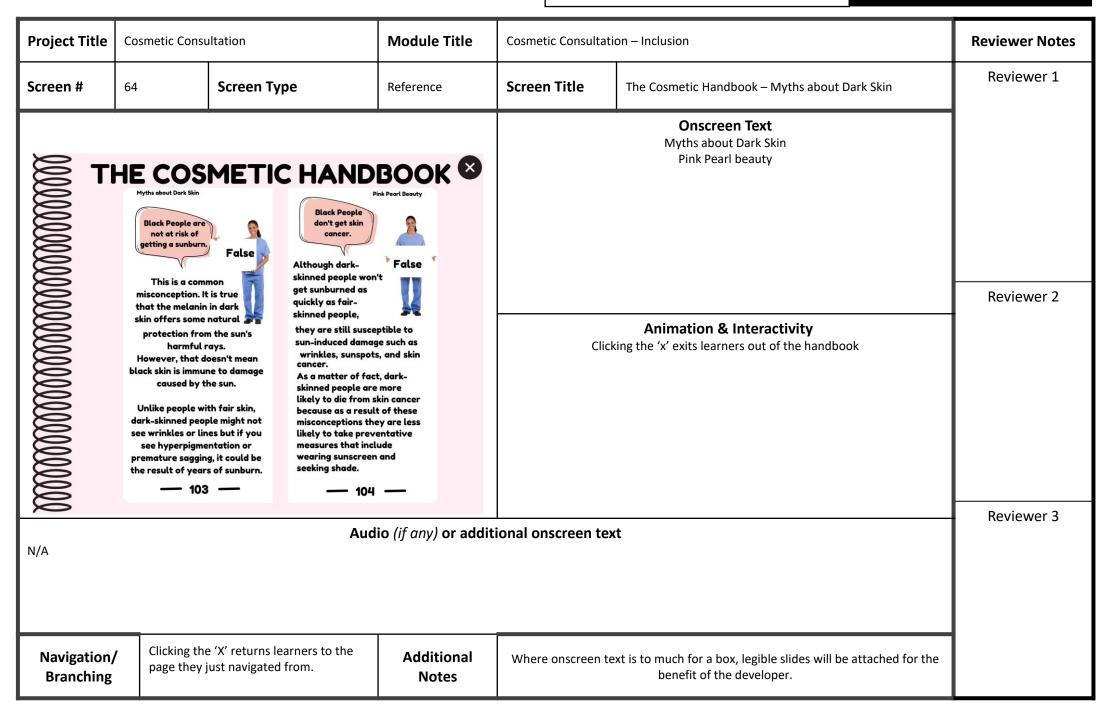
Project Title	Cosmetic Consu	Iltation	Module Title	Cosmetic Consultatio	on – Inclusion	Reviewer Notes
Screen #	61	Screen Type	Guidance	Screen Title Recommending SPF Example Two		Reviewer 1
RE SPF 50 000	I still didn lesson ber this lady o	At least, no asked the cu about her life 30.	hink anymore. t until after I've stomer questions	Clic	Onscreen Text Animation & Interactivity sing the 'x' exits learners out of the Example	Reviewer 2
N/A		Aud	io (if any) or additi	ional onscreen tex	t	neviewer 3
Navigation, Branching		e 'X' returns learners to the ust navigated from.	Additional Notes	Where onscreen te	t is to much for a box, legible slides will be attached for the benefit of the developer.	

Content Slide					
Project Title	Cosmetic Consultation				
Screen #	62	Screen Type			

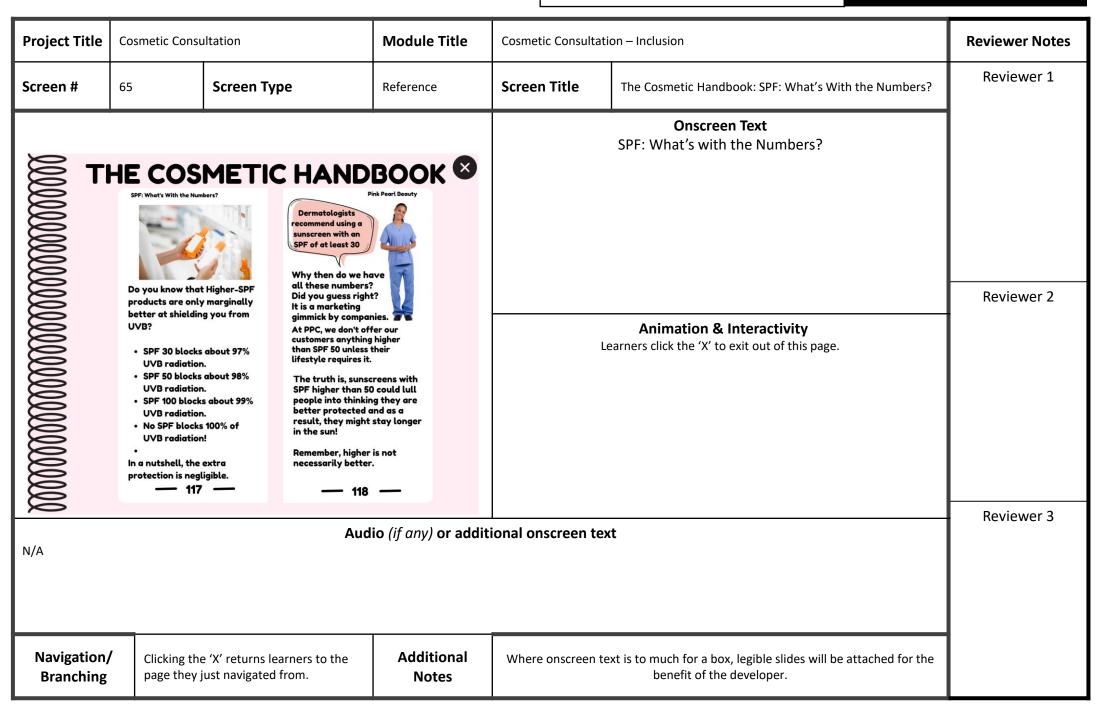
Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultation – Inclusion		Reviewer Notes
Screen #	62	Screen Type	Guidance	Screen Title	Screen Title Making the Sale Example Three	
	AKING	t comes inding need to lestions. us on ut their and any os that o the sun.	K.3 start by securing stomer's consent sk a number of questions.	The pink ar	Onscreen Text Animation & Interactivity row takes learners to the next page in the example.	Reviewer 2 Reviewer 3
Navigation, Branching	/ The pink ar	rrow loads Screen 63	Additional Notes	Where onscreen te	t is to much for a box, legible slides will be attached for the benefit of the developer.	

Content S	Slide
------------------	-------

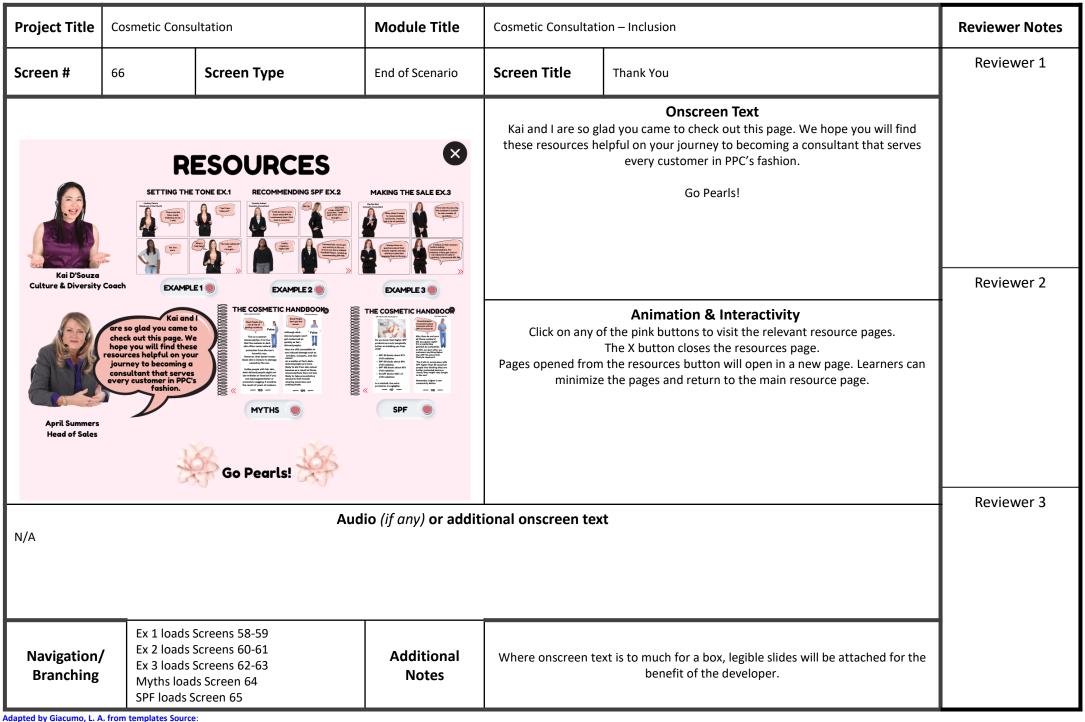
Project Title	Cosmetic Consu	lltation	Module Title	Cosmetic Consultation – Inclusion		Reviewer Notes
Screen #	63	Screen Type	Guidance	Screen Title	Making the Sale Example Three	Reviewer 1
					Onscreen Text	1
<image/>				Animation & Interactivity Clicking the 'x' exits learners out of the Example		Reviewer 2
Audio (<i>if any</i>) or additional onscreen text					Reviewer 3	
N/A Navigation/ Branching		e 'X' returns learners to the ust navigated from.	Additional Notes	Where onscreen te	xt is to much for a box, legible slides will be attached for the benefit of the developer.	



Content S	lide
------------------	------



Osemome Ndebbio



Content S	lide
------------------	------

Project Title	Cosmetic Consu	ultation	Module Title	Cosmetic Consultation – Inclusion		Reviewer Notes
Screen #	66	Screen Type	End of Scenario	Screen Title	Thank You	Reviewer 1
<section-header></section-header>			Onscreen Text Thank you. We did this! Thank you from Melanie! Animation & Interactivity Clicking the X at the right-hand top of the screen exits out of the scenario.		Reviewer 2	
Audio (if any) or additional onscreen text						
Navigation/ Branching		loses the scenario. And the introduction on screen 1.	Additional Notes			